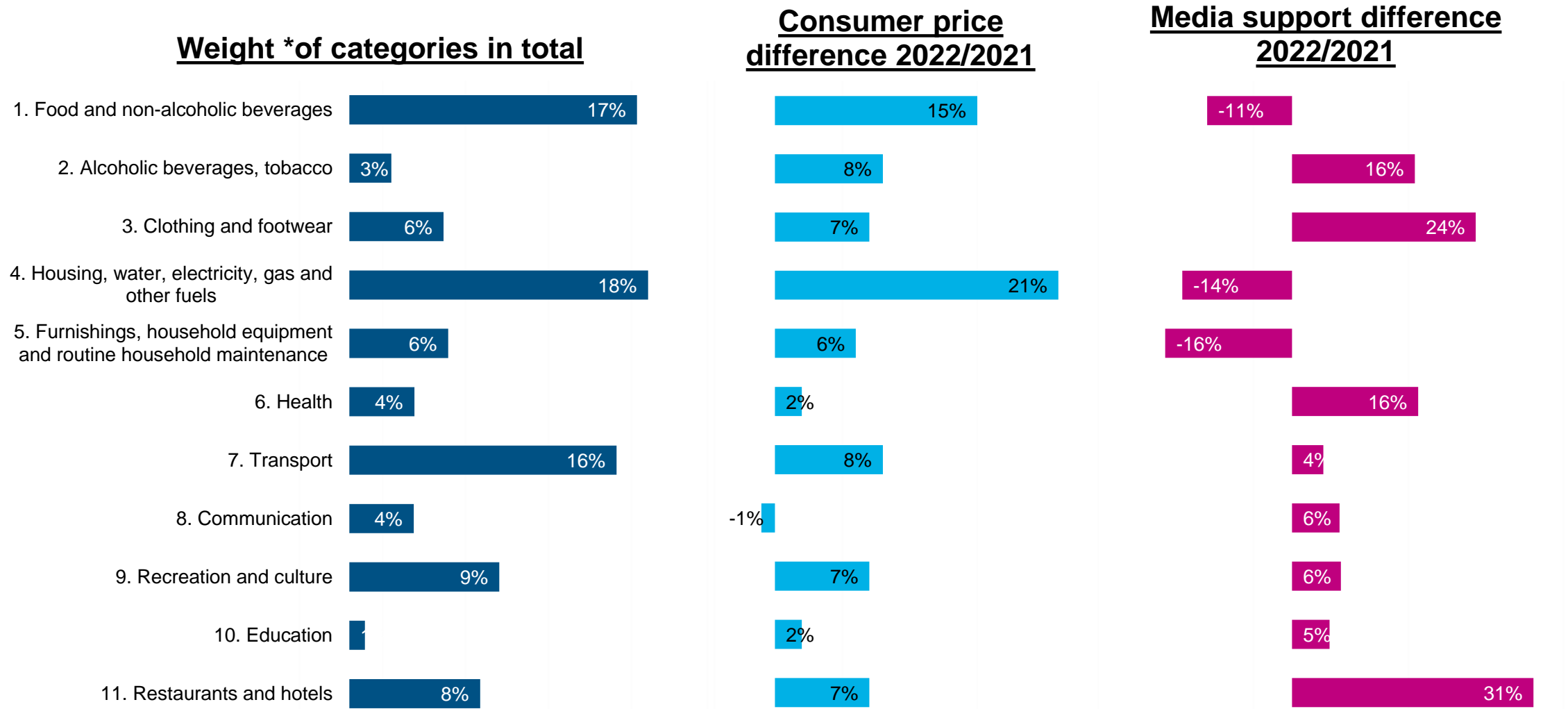


Consumer price inflation & paid media support

The 2022 (diversified) picture



* The weight represents the importance of the goods and services included in the CPI in the total expenditure patterns of the households. Weights are determined based on the household budget survey.

Sources : SPD/FOD Economie CPI data; Nielsen Ad Intel (offline media only)